



SPONSORSHIP PROPOSAL





Who Are We?

We are three women from Taupō selected to represent New Zealand in the 2024 Obstacle Course Racing (OCR) World Championships in Costa Rica.

Xanthe Sando

- Xanthe, the young gun obstacle course racer, fearlessly navigates challenges with agility and determination, proving age is no barrier to success.

Laura Grant

- Laura, mum of two, dominates obstacle courses with unwavering determination and fierce athleticism, showcasing her resilience and strength.

Louisa Redward

- Louisa, a mother of twins, fearlessly tackles obstacle courses with precision and grit, proving that motherhood and athleticism are a harmonious blend.

The past year has seen Xanthe, Laura and Louisa compete in multiple OCR events within New Zealand and Australia. We will be competing both individually and in a team. You will often see us training hard at Empower Fitness, The Ninja Course at Dropzone or pounding the many trails our great region has to offer.

With OCR being added to the Olympic games for 2028 this is the perfect time to get behind some OCR athletes.





Objective

We are raising funds to cover costs to get us to the OCR World Championships in Costa Rica in August 2024.

Funds will cover:

- Flights
- Race Registrations
- Accomodation in Costa Rica
- Transportation on the ground in Costa Rica - the events are happening in 2 locations
- Insurances
- Training kit
- Visa





About the Event

The OCR World Championships 2024 are being held in San José, Costa Rica from August 22nd - 25th.

The Standard Course and Open will be held at the beautiful Doka Coffee Estate and adjacent wilderness at 2,000m elevation with views of the central volcanic mountain region. The 100 m, short course, opening ceremonies, closing ceremonies, and concert will be at Estadio Nacional de Costa Rica and La Sabana Park in the nation's capital San Jose.

The event is being hosted by OCR Costa Rica and members of the Costa Rica Modern Pentathlon community in partnership with Visit Costa Rica, the Costa Rican Tourism Board, with event services and obstacles from Grupo Publicatario, Spartan Race, and OnePlan.

To learn more about the event please visit:

<https://www.worldobstacle.org/blog/costa-rica-2024-ocr-world-championships/>

To be selected we had to meet the criteria set by the NZOSA, by showing a commitment to the training and earning points from endorsed NZ races.

To learn more about NZOSA please visit:

<https://www.nzosa.org/>





FUNDS
NEEDED
\$15,000

Sponsorship Packages

| Gold Sponsor | \$5,000 |
|---|----------------|
| Daily Social Media exposure through our team and individual social channels from tags and mentions | |
| Major Logo Appearance on training kit | |
| Workplace meet and greet, we will come to your workplace to meet with select staff, we can have a discussion about the content and what we would include to inspire your team | |
| Your logo to appear on our website, social media posts and any advertising materials we generate for fundraising initiatives | |
| Verbal acknowledgement in any and all media interviews | |

| Silver Sponsor | \$3,500 |
|--|----------------|
| 3 weekly Social Media exposures through our team and individual social channels from tags and mentions | |
| Medium Logo Appearance on training kit | |
| Your logo to appear on our website, social media posts and any advertising materials we generate for fundraising initiatives | |



FUNDS
NEEDED
\$15,000

Sponsorship Packages

| Bronze Sponsor | \$2,000 |
|--|----------------|
| Some Social Media exposures through our team and individual social channels from tags and mentions | |
| Small Logo Appearance on training kit | |
| Your logo to appear on our website, some social media posts and some advertising materials we generate for fundraising initiatives | |

| Partner Sponsor | \$Varies |
|--|-----------------|
| Partner sponsors will be anyone that donates a product, service or event space to benefit the fundraising efforts | |
| Social Media exposures through our team and individual social channels from tags and mentions during the relevant fundraising event | |
| Your logo to appear on our website, some social media posts and some advertising materials we generate for fundraising initiatives when relevant | |



Closing Remarks

We would like to take this opportunity to thank you for your consideration and time reading this proposal.

We have and will be putting in the hard work to represent New Zealand in the best way possible and hope that you would like to join us in some way, if you are unable to at this time, we understand but we would love for you to watch our progress throughout the year on our social media channels, our website and the NZOSA site <https://www.nzosa.org/>

Thank you again,
Xanthe, Laura & Louisa





Call to Action

Contact Us

 taupoocr@gmail.com

 taupoocr.com

 [instagram - @taupotriplethreatocr](https://www.instagram.com/taupotriplethreatocr)

